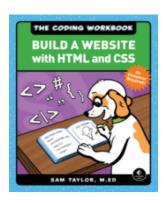


No Starch Press Donates 5,000 Kids Coding Workbooks

U.S. literacy and STEM nonprofits gifted with one-of-a-kind offline teaching tool

SAN FRANCISCO (June 8, 2021)—This spring, several prominent children's literacy organizations received an innovative new curriculum tool for teaching kids web development completely offline, compliments of tech-book publisher No Starch Press. *The Coding Workbook*, released for sale worldwide in December, demonstrates the basics of using HTML and CSS to build a website by having students write out the programming code and draw the results.

To get their unique classroom resource into the hands of remote learners, the company – which also supports STEM education through the <u>No Starch Press</u> <u>Foundation</u> – shipped thousands of copies to nonprofits such as Reader To Reader Inc., Spread the Word Nevada, and Black Girls Code.



"This is such a meaningful donation, which will have a tremendous impact on students from low-income communities that urgently need to develop the tools to be competitive in the modern world," said David Mazor, founding executive director of Reader To Reader. His organization has already distributed the workbooks to Boston Public Schools and New Mexico's Gallup-McKinley County School District, which cover nearly 5,000 square miles, including the Navajo Nation.

Author Sam Taylor, M.Ed., a technical curriculum developer and education advocate, created the <u>The Coding Workbook</u> as a resource for those who lack access to computers or high-speed WiFi. "Too many teachers and students get left out of the loop because they don't have sufficient technology and internet access," Taylor said, noting that the coronavirus crisis has further widened the digital divide. "We may not be able to give every kid a connected device they can learn to code on," she added, "but with this workbook, they can build an entire website with nothing more than a pencil."

That's music to the ears of Efrain Toledano, principal of the Maurice J. Tobin K-8 school in Boston, which recently received a large shipment of the workbooks. "During a year when many students across the country have lost computer science opportunities, this donation has allowed us to provide our students with a new one – the opportunity to access coding skills in a manner that does not require them to have the technology right in front of them in order to learn," he said. "We are very grateful for this donation from No Starch Press to our school community."

About No Starch Press

San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, AI, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit https://www.nostarch.com.

About The No Starch Press Foundation

The No Starch Press Foundation is an IRS 501(c)3 tax-exempt not-for-profit corporation created to support and strengthen the global hacker community by contributing to the collective knowledge, research, and educational initiatives that drive it. NSPF supports hackers of all types and levels of experience, who have a hacking mindset and wish to make a difference in the world.

About Spread the Word Nevada

Spread the Word Nevada is a children's literacy nonprofit dedicated to advancing early childhood literacy by placing books into the hands and homes of children within at-risk communities. Since 2001, the organization has distributed more than 6 million books to nearly 700,000 low-income youth in Nevada.

About Reader To Reader, Inc.

Reader to Reader, Inc. is dedicated to bringing books, free of charge, to under-resourced schools and public libraries across the U.S. The 501(c)(3) charity serves the nation's poorest communities, including inner-city schools, Native American reservations, and poor rural towns, where the need for books is acute.

About Black Girls Code

BGC's mission is to introduce programming and technology to a new generation of coders – young and pre-teen girls of color, who learn the digital skills to become builders of technological innovation and of their own futures.